



Alberto Vazquez Ramos

Graphic - Digital - Web Designer / Art Director
www.avrcreative.com

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📅 22.05.1985 📍 Mar del Plata, Argentina

EDUCATION

AAP - Asoc. Arg. de Publicidad
Art Director
2004 – 2007

Escuela Da Vinci
Web Designer
2009 – 2010

IT Master
Javascript
2015

English
ADVANCED

SKILLS



EXPERIENCE

Senior Creative Designer - Marketing SI May 22 – Act.

Design support and creativity for Tech CU, a credit union located in California. Social Media Organic & Ads. Flyers, Web Site and Landing pages, Email Blast & more.

Senior Digital Designer - Visit Argentina Ago. 19 – Mar. 21

Creativity and design for the different social networks of Visit Argentina. Video editing and production. Creation of google display banners. Creation of posts for Feed, Stories, Reels and IGTV. Design of presentations and reports.

Senior Art Director - GTB/JWT Jul. 18 – Jul. 19

Design and production of the different communication pieces (videos, images, gifs) for Ford Argentina in social networks (Facebook and Instagram). Design of Google Display Banners. Maintenance and support for the different sites of the brand and UX improvements.

Senior Art Director - Publicis Nov. 17 – Jun. 18

Responsible for the direction of Retail, After Sales and Savings Plan campaigns for GM (Chevrolet). Development of Key Visual Graphics, TV Commercials, Digital Pieces, Rich Media and Landing Pages.

Graphic/Web Designer - Grey Argentina May. 16 – Oct. 17

At Grey I was in charge of the design of digital and POP pieces for CMR Falabella Argentina and Chile. Development of campaigns for Social Networks, E-Mailing, Landing Pages and we also developed a new graphic identity for the brand.

UX Designer - Co-Founder - Double Doods Ago 12 – Abr. 16

A startup where we developed 2 loyalty, viralization and market research tools. Survey Kiwi and Mango Rocket. I led the design team of both Apps and their websites.

Graphic Producer - DraftFCB Jul 10 – Jul 12

As a Graphic Producer at DraftFCB Argentina I worked with brands such as Kraft Snacks (Pepitos, Oreo, Club Social...), SC Johnson (Glade, Lysoform, Off, Raid...) Jack Daniel's, Beiersdorf Laboratories (Nivea, Eucerin...) Chery Autos, Editorial Atlantida, among other clients.

Art Director - AAP Ago 08 – Nov 09